



The best method to convince Americans quickly The online training for Tech Companies

Communication with Americans can be challenging, when you are not American yourself.

<p>Do you and your employees recognize one of these issues in the cooperation with Americans:</p>	<p>Do you like: Do you like your employees:</p>
<p>"Halfway my explanation they jump to conclusions." "I've little impact. They just do it their way!" "They have very rosy pictured goals, high promises." "I asked for specifications repeatedly, I didn't receive anything yet." "They don't tell me their vision. And now what?!" "We've made a joint decision, but all of a sudden they turned it back. Why?" "How can we deliver quality with their chaotic way of working?" "All they want is to make money quickly and that is it."</p>	<p>To be heard, trusted and appreciated by Americans? To convince Americans of: - Technical solution X instead of Y - Structure in the way of working - Delivering quality - Interim testing - Or any other positive (technical) proposal? To have impact on decisions? To have a great relationship with Americans? To achieve great technical results together? To make more profit together?</p>

Convincing Americans can be easy and quick if you use the right method. As a business anthropologist, communication advisor, I worked for Philips and NXP and I lived in America. I help people like you.

<p>Online training</p>	<p>Start now at www.4cunity.com</p>
<ul style="list-style-type: none"> - For engineers, technicians, technical managers, project leaders, program managers, resource managers, quality managers, personal assistants of all cultural backgrounds, based in the European Union*, working in technical companies (electronics, chemistry, biology, research, etc). - 2 modules with resumes, checklists, workbooks, presentations, videos and audios to make Americans receptive to you and your message and to make short and positive proposals with impact. - Free bonuses: examples of work related proposals written out by 4C Unity, so that you know how to apply the proposal-checklist. - The training will take about 2 weeks to complete, 1,5 hours per day. You get lifelong access to the online training. It means as long as this program exists, you keep access and get all updates. 	<ul style="list-style-type: none"> - Sign up at www.4cunity.com. - You and your employees can start quickly with the short explanation and download the workbooks with assignments and checklists. - You will get 6 months access to the closed LinkedIn community after starting the training. You can ask questions and get custom advises there. - The total value of the training is € 4,988. Your investment is only € 2,300 excl. VAT, still in 2021. - if you don't consider to buy the training and continue the way you are doing now, you will get what you got. Then it will be difficult to cooperate with Americans and to meet the high requirements of demanding customers. You will feel frustrated and powerless. That is a waste of energy, time and money. Invest one time and learn how to become top of mind. It is up to you now.

* Because of the current tax system it is relatively easy for 4c Unity to do taxes for *digital services* for private persons and companies based in the EU, but not possible to do this for persons and companies based outside the EU. It is unfortunately too complex.